World Trade REF™
by World Trade Press®

TRADE ESSENTIALS | COUNTRY BUSINESS GUIDES | GLOBAL BUSINESS CULTURE | IMPORTING | EXPORTING | TRADE DOCUMENTS | BANKING FINANCE PAYMENTS | LEGAL AND CONTRACTS | PACKING SHIPPING INSURANCE | ADVERTISING MARKETING SALES | GLOBAL E-COMMERCE | SUPPLY CHAIN SECURITY | TOOLS AND REFERENCE

IMPORTING

EXPORTING

E-COMMERCE

COUNTRY BUSINESS GUIDES

GLOBAL BUSINESS CULTURE

TRADE & COMPLIANCE ALL IN ONE PLACE

International trade is a business where "I think I know" isn't good enough. What you don't know can hurt you. We're here to help.

World Trade REF is the global trade community's leading reference product covering just about every aspect of international trade, business, logistics, banking, and supply chain security.

World Trade REF is organized into 13 supermodules of content that intuitively guide the user to the information needed to make decisions, succeed in international business, and stay in compliance with government entities.

BENEFITS

Importers and exporters get detailed information for importing and exporting, packing, shipping and insurance, banking and trade finance, trade documentation, as well as global business culture.

Logistics professionals get detailed and up-to-date documentation, regulatory, and compliance information for the world's top 120 economies.

Trade promotion agencies and their member firms get detailed information to support trade missions and help develop business relationships worldwide.

E-commerce professionals get detailed information on B2B and B2C marketplaces, payment gateways, and preferred social media platforms for 120 countries. Also included are articles on current trends, issues, and barriers to success globally.

Tools and reference materials are also included and feature extensive illustrated guides to Incoterms® 2020, ocean and air freight containers, global trade agreements, and Foreign Trade Zones, as well as the complete *Dictionary of International Trade* and 12 Short Course in International Trade coursebooks.

World Trade REF is mobile friendly, automatically adapting to the screen size of any desktop, laptop, tablet, or smartphone.

www.WorldTradeREF.com

WORLD TRADE PRESS®
The Global Knowledge Company

616 E. Eighth Street, Suite 7 | Traverse City, MI 49686 USA | T: +1 707.778.1124 x1 | F: +1 707.778.1329 | www.WorldTradePress.com | sales@worldtradepress.com

World Trade REF™
by World Trade Press®

Supermodules

TRADE ESSENTIALS

How to Use This Product
International Business Plans
InfoLists for Business Travel

COUNTRY BUSINESS GUIDES

120 Country Business Guides covering more than 160 topics each.

GLOBAL BUSINESS CULTURE

Business Culture
International Business Culture
International Negotiating

IMPORTING

Import 101: Essentials
Import 202: Particulars
InfoLists for Import as a Business
Commercial Import Guide (USA)
International Sourcing
Foreign Trade Zones (USA)

EXPORTING

Export 101: Essentials
Import 202: Particulars
InfoLists for Export as a Business
Foreign Trade Zones (USA)

TRADE DOCUMENTS

Intro to Trade Documentation
Key Documents
Customs Documents

BANKING FINANCE PAYMENTS

International Banking Services
International Payments
Financing International Trade
Foreign Exchange Basics
Currencies of the World
Currency Converter

LEGAL AND CONTRACTS

International Contracts
Joint Ventures
Global Business Entities
Intellectual Property Rights
Contract Templates
InfoLists for Law
Local Legal Issues

PACKING SHIPPING INSURANCE

Ocean Container Packing Guide
Ocean Transport
Cargo Vessels
Ocean Freight Containers
Air Transport
Cargo Aircraft
Air Freight Containers (ULDs)
Road Transport & Trailers
Rail Transport & Railcars
International Cargo Insurance

ADVERTISING MARKETING SALES

Market Research: Demographics
Advertising Regulation
International Marketing
International Marketing Blunders

GLOBAL E-COMMERCE

International E-Commerce
Top 20 E-Commerce Markets

SUPPLY CHAIN SECURITY

Supply Chain Security
C-TPAT
Free and Secure Trade (FAST)
Automated Commercial Environment (ACE)

TOOLS AND REFERENCE

Acronyms and Abbreviations
Business Entities World wide
Dictionary of Int'l Trade
Computer Terms
Country Codes
Currencies of the World
Currency Converter
Foreign Trade Zones (USA)
Guide to Electricity and Plugs
Importing to the USA
Incoterms® 2020
International Dialing Tools
Operating Agreements
Short Course Series E-Books
Trade Agreements
Trade Terms in 8 Languages
Weights and Measures
Resources
Commercial Import Guide (USA)

WORLD TRADE PRESS®
The Global Knowledge Company

616 E. Eighth Street, Suite 7 | Traverse City, MI 49686 USA | T: +1 707.778.1124 x1 | F: +1 707.778.1329 | www.WorldTradePress.com | sales@worldtradepress.com

World Trade REF™
by World Trade Press®

Sample Pages

Business Culture: Meetings

Tools and Reference: Incoterms® 2020

Packing, Shipping, and Insurance: Ocean Freight Containers

Country Snapshot: Trade Overview

WORLD TRADE PRESS®
The Global Knowledge Company

616 E. Eighth Street, Suite 7 | Traverse City, MI 49686 USA | T: +1 707.778.1124 x1 | F: +1 707.778.1329 | www.WorldTradePress.com | sales@worldtradepress.com

World Trade REF™
by World Trade Press®

Country Business Guides

140 Countries Featured

Afghanistan
Albania
Algeria
Angola
Argentina
Armenia
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Bangladesh
Belarus
Belgium
Bolivia
Bosnia and Herzegovina
Botswana
Brazil
Brunei
Bulgaria
Burkina Faso
Cambodia
Cameroon
Canada
Chile
China
Colombia
Congo, Democratic Republic
Costa Rica
Côte d'Ivoire
Croatia
Cuba
Cyprus
Czech Republic
Denmark
Djibouti
Dominican Republic
Ecuador
Egypt
El Salvador
Estonia
Ethiopia
Finland
France
Georgia
Germany
Ghana
Greece
Guatemala
Guinea
Guyana
Honduras
Hong Kong
Hungary
Iceland
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kosovo
Kuwait
Laos
Latvia
Lebanon
Liberia
Libya
Lithuania
Luxembourg
Macau
Malaysia
Mali
Malta
Mauritius
Mexico
Moldova
Mongolia
Morocco
Mozambique
Myanmar
Nepal
Netherlands
New Zealand
Namibia
Nicaragua
Nigeria
North Macedonia
Norway
Oman
Pakistan
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Qatar
Romania
Russia
Saudi Arabia
Senegal
Serbia
Singapore
Slovakia
Slovenia
South Africa
South Korea
Spain
Sri Lanka
Sudan
Sweden
Switzerland
Syria
Taiwan
Tanzania
Thailand
Trinidad and Tobago
Tunisia
Turkey
Turkmenistan
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States of America
Uruguay
Uzbekistan
Venezuela
Vietnam
Yemen
Zambia
Zimbabwe

WORLD TRADE PRESS®
The Global Knowledge Company

616 E. Eighth Street, Suite 7 | Traverse City, MI 49686 USA | T: +1 707.778.1124 x1 | F: +1 707.778.1329 | www.WorldTradePress.com | sales@worldtradepress.com

World Trade REF™
by World Trade Press®

Country Business Guides

Features for Each Country

COUNTRY SNAPSHOT
Country Overview
Country Facts
Cultural Overview
Did You Know?
Climate
Geography
Business Overview
Trade Overview

ADVERTISING & MARKETING
Advertising Law

BUSINESS
Business Formation
Investment Climate
Ease of Doing Business
Trade Associations
Business Registries
Standards Organizations
Stock Exchanges
Commodity Exchanges

BUSINESS CULTURE
The Business Experience
Decision Making
Meetings
Negotiating
Entertaining
Attire
Businesswomen
Business Hours

BUSINESS TRAVEL
Climate Overview
Customs Entry for Travelers
Emergency Numbers
Tipping
Visa and Passport
Current Weather Forecast
Disease Risks and Prevention
Health Advisories
Health Care System
Immunizations
Insurance and Med-Evac
Directory of Health Services

COMMUNICATIONS
Dialing Guide
Emergency Numbers
Cell Phone Dialing Guide
Internet Access
Postal & Courier Services

COST OF LIVING
Restaurant Costs
Food Costs
Transportation Costs
Utility Costs
Sports and Leisure Costs
Childcare Costs
Clothing and Shoes Costs
Apartment Rental Costs
Apartment Purchase Costs
Salaries and Financing Costs

CULTURE AND SOCIETY
Greetings and Courtesies
Stereotypes
Gift Giving
Time Orientation
Women in Business
Women in Culture

DEFENSE AND MILITARY
Defense Overview
Military Branch Overviews

DEMOGRAPHICS
Age Groups
Birth Rate
Death Rate
Infant Mortality
Population Growth
Rural vs Urban
Total Population

E-COMMERCE
E-Commerce Marketplaces
Payment Gateways
Social Media Sites

ECONOMY AND TRADE
Consumer Price Index
Current Account Balance
Exports
Foreign Investment
Government Debt
Gross Domestic Product
Gross Savings
Imports
Inflation, Consumer
Money Supply
Trade Balance
Unemployment

EXPORT
Right to Export
Basic Process
Export Documents
Restricted and Prohibited
Special Provisions
Contacts

GOVERNMENT
Government Overview
Heads of State
Heads of Government
Administrative Divisions
Government Ministries
Government Agencies
Embassies and Consulates
Embassies and Consulates Abroad

HOLIDAYS AND FESTIVALS
Holidays
Festivals

INFRASTRUCTURE
Seaports
Airports
Rail Systems
Highways

IMPORT
Right to Import
Basic Process
Import Documents
Duties and Taxes
Registration Requirements
Tariff Classification
Restricted and Prohibited
Special Provisions
Non-Tariff Barriers
Standards and Testing
Contacts

INVESTMENT CLIMATE
Investment Climate 2021
Investment Climate 2020
Investment Climate 2019
Investment Climate 2018
Investment Climate 2017

LANGUAGE
Spoken Languages
Video Dictionary
Essential Terms
Accounting
Advertising
Computers
Contracts
Countries and Capitals
Internet
Legal System
Marketing
Numbers
Vocational Terms
Travel General
Travel Items
Travel Services
Proverbs

MAPS
Thematic Maps

MONEY AND BANKING
Money and Banking Overview
Bank Account Requirements
Banknote Images
Coin Images
Major Banks
Currency Converter

MEDIA OUTLETS
Newspapers
Television Stations
Radio Stations
Periodicals

QUALITY OF LIFE
Quality of Life
Crime
Health
Pollution
Safety
Traffic

SECURITY BRIEFING
Security Assessment
Travel Warnings
Threats to Safety and Security
Crime
Money and Valuables
Transportation and Safety
Local Laws

SOCIAL INDICATORS
Fertility Rate
Government Health Expenditure
Income Share
Intentional Homicides
Labor Force Education
Life Expectancy
Maternal Death
Suicide Mortality Rate
Undernourishment
Women in Parliament

TAXATION
Corporate Taxation
Individual Taxation
VAT, GST, and Sales Taxes
Ernst&Young country tax guides for:

TRADE
Tariff Profiles (5 Years)
Trade Profiles (5 Years)
Trade Agreements

WORLD TRADE PRESS®
The Global Knowledge Company

616 E. Eighth Street, Suite 7 | Traverse City, MI 49686 USA | **T**: +1 707.778.1124 x1 | **F**: +1 707.778.1329 | www.WorldTradePress.com | sales@worldtradepress.com